# IFAT Africa: the leading platform for environmental technologies in sub-Saharan Africa 

## July 09-11, 2019

Johannesburg, South Africa


## IFAT <br> Africa

Africa's leading trade fair for water, sewage, refuse and recycling

## Experience the leading environmental trade fair in sub-Saharan Africa.

## Your gateway to success

IFAT Africa became the hub for environmental technologies in sub-Saharan Africa. Over 1,800 visitors gathered over three days at the Johannesburg Expo Centre from September 12-14, 2017.

## Exhibitor Development

Number of exhibitors


## Increase of floor space

Floor space


Key reasons to exhibit at IFAT Africa 2019


Africa's leading trade fair for water, sewage, refuse and recycling
6,000 square meters of exhibition space, 152 exhibitors and over 1,800 trade visitors

Gathering place for key players in the environmental technologies space

Meeting hub for decision-makers
Meet the industry's decision-makers to present and sell your products and solutions directly to purchasing officials of national and local authorities, and to a wide range of industrial and commercial users

## Three shows in one venue

The leading industry trade fairs: analytica Lab Africa, food and drink technology Africa and IFAT Africa, present the most recent developments in the area of analysis, as well as food, beverage and environmental technologies, at the new venue in Gallagher Convention Centre. More than 6,000 visitors are expected in a 12,000 square meter exhibition space

# Environmental solutions for growth and sustainability. 

## Range of products

$\rightarrow$ Water extraction and treatment
$\rightarrow$ Water and sewage treatment
$\rightarrow \quad$ Water distribution and sewers
$\rightarrow \quad$ Refuse disposal and recycling
$\rightarrow \quad$ Generating energy from waste materials
$\rightarrow \quad$ Energy efficiency technologies, services and products within the range of water, sewage, refuse and recycling
$\rightarrow$ Decontamination of old sites/soil treatment
$\rightarrow$ Air pollution control and noise reduction
$\rightarrow$ Measuring, control and laboratory technology
$\rightarrow \quad$ Environment management and services
$\rightarrow \quad$ Science, research, technology transfer


## Exhibitor statements

## Hennie Pretorius, Endress+Hauser

"IFAT Africa was a quality show that attracted quality contacts from both South Africa and the rest of Africa. We took part in the premiere in 2015 and are pleased about how the trade fair has grown. We will definitely be there again in 2019."

## Andreas Schweitzer, Hermann Sewerin GmbH

"IFAT Africa was again very successful for us. High-ranking delegations from South Africa, Zambia, Mozambique and Ghana provided us with access to markets in Southern Africa. We were able to forge valuable contacts with real decision-makers."

## Exhibitor satisfaction

 71\%


Christa Venter, COO of the Municipal Waste Management service provider, Pikitup Johannesburg (SOC) Ltd
"We absolutely need to find sustainable alternatives to conventional landfills and drive waste separation and recycling. Key to this is also changing the behaviour of our citizens through education and awareness. IFAT Africa has given us a lot of impetus for that."

## Tushar Sheel, Business Development, WILO SE

"IFAT Africa is an exciting trade fair for WILO. The visitors were qualified consultants, ministers and corporations, all looking for technology partners to do business with."

## The ideal platform for great networking opportunities.

Visitors profile - Industries represented


Visitor ratings

| Presence of international exhibitors | $95 \%$ |
| :--- | :---: |
| Would recommend IFAT Africa to others | $86 \%$ |
| Completeness of product range | $83 \%$ |
| Presence of market leaders | $80 \%$ |
| Leading trade fair in South Africa | $80 \%$ |



## Innovation, knowledge transfer and networking for a sustainable future.

One of the highlights at IFAT Africa is the high-calibre forum program addressing various topics from water, sewage, refuse and recycling sectors. It involves local and international speakers from the industry, ministries, associations and the scientific profession.

The technical sessions aim to bring together and inspire solution providers, practitioners and decision-makers to share knowledge and experience that relates to proven and innovative environmental technologies in the water and waste sectors.


In addition, the supporting program also focuses on the topics of capacity building and career development and offers valuable opportunities for business networking. Exhibitors have the opportunity to present their latest products in the speakers corner.


Exhibitors at IFAT Africa will have the opportunity to engage with local and international visitors. Exhibitors will be showcasing their latest innovations, products and projects through case studies and panel discussions presented in the speakers corner.


Young Professionals Forum aims to help young academics to forge valuable contacts and make it easier for them to launch their career in the environmental sector.

# All the information you need to know to book your stand at IFAT Africa 2019. 

For online applications please visit
www.ifat-africa.com/application

Priority deadline for exhibitors
March 01, 2019
Venue
Gallagher Convention Centre
Johannesburg, South Africa
Dates and Opening Hours
July 09-10, 2019 Tuesday, Wednesday 09:00-17:00
July 11, $2019 \quad$ Thursday 09:00-16:00
For further information, please contact

## South Africa

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## Messe München South Africa

With its commitment to high quality, superior service and linking up with the global market, Messe München South Africa (Pty) Ltd, drawing on its abundant resources, stages unequalled trade fairs. It presents customers with international platforms of exchange and exhibition.

About Messe München South Africa (Pty) Ltd has accumulated valuable experience from Germany, China and India in the organization and staging of trade fairs. Establishing itself in the emerging African market, Messe München South Africa (Pty) Ltd continuously strives for the levels of excellence and innovation set by Messe München, our parent company, to guide the development of African trade fairs in a specialized and internationalized direction.

IFAT Worldwide

ifat-worldwide.com

